



i'm S.R.L. In Liquidazione con socio unico
Direzione e coordinamento H INVEST SPA
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Capitale sociale versato 10.000 euro i.v.

i'm S.p.A. exit from the market of "Wearable Technology"
The voluntary winding up has been entrusted to i'm SRL

Vicenza, October 16, 2014 – After having communicated its decision to discontinue sales of the i'm Watch from 1 October so as to suspend the i'm Tracer project, i'm S.p.A. informs to have chosen to go into voluntary liquidation.

For this purpose the company was transformed into srl (i'm S.R.L.), the administrator has the functions of liquidator (Dr. Vita Lo Russo, reached by telephone 02 7636991).

As previously stated, exit from the market was due to the fierce competition which was created on the smartwatches market and to the prolonged delay in the technological development of the i'm Tracer, entrusted to an outside design company, which led to a financial commitment much higher than initially expected.

i'm S.R.L. confirms that the assistance and warranty services for the i'm Watch already sold will of course be provided, in compliance with the regulations in force.

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